

MILLER, RHOADS & CO.

FREE SAMPLES OF PEANUT SPONGE.

Monday morning, in our Toy Department, between the hours of 10:30 A. M. and 11:30 A. M., we will give every man, woman and child a free sample of pure, whole-some candy, better known as "Peanut Sponge."

MILLER, RHOADS & CO.

GENTS' FURNISHINGS.

A Full Stock of exceptional values in the handsomest styles and most artistic designs ever shown. We have said this before. It was true then and is true now. It is our aim to surpass previous efforts each season.

HOLIDAY SUSPENDERS.

Nicely boxed, from 50c to \$2.75 a pair. The Largest lot in the city.

HOLIDAY UMBRELLAS.

An exceptionally fine showing is here for you this season from 48c to \$6.50 apiece. Plain and sterling silver trimmed handles. Makes a very useful Christmas gift.

HOLIDAY HANDKERCHIEFS.

Men's Christmas Handkerchiefs, put up 1/2 dozen in a fine hand painted box, from 50c to \$1.50 a box. This is the counter where your money goes the furthest.

HOLIDAY SMOKING COATS.

Handsome two-toned effects. Every garment a model of excellence. Can you suggest a handsomer gift? Prices from \$2.75 to \$8.50 apiece. Make your selection soon—you know the time is short before Christmas Day.

LOUNGING ROBES.

Talk about comfort! In a race for comfort the Lounging Robe wins! Just come in and see how much luxury and comfort you can get with a light course. Biggest stock in the city.

We can save you from \$1.00 to \$3.00, according to the quality of the garment selected, on the above two items.

HOLIDAY NECKWEAR.

Many weeks ago our Neckwear buyer realized the scarcity of very fine patterns in Neckwear. We made our purchase early. Some patterns were bought before the goods had been woven into cloth. The result is we can show you the most Tie 25c will buy, the most 39c will buy, the most 50c will buy, and the most \$1.39, nicely boxed, will buy. You won't find a better or larger line of Neckwear in the city. We are showing Neckwear at three counters namely: 1. Furnishing section, at Underwear counters, and also opposite our Linen department. Over THREE HUNDRED DOZEN bought special for you for Christmas presents.

UNDERWEAR—SPECIAL.

Special—for two days only—MONDAY and TUESDAY.

Men's part wool Grey double breast and back Shirts, Drawers to match, 3 pieces for \$1.00. Also Men's heavy Cotton Ribbed Shirts and Drawers, 3 pieces for \$1.00. The above two styles you cannot buy for less than 50c apiece anywhere. Match them if you can. A broken assortment of sizes Men's Scarlet Shirts and Drawers reduced from 75c to 50c apiece—Pure Wool.

THE DOLLS.

Our Dolls have brought thousands of children to the store. They have set the people talking for miles and miles around, and judging from the quantities we are selling, one would hardly think they would last a week, but we made preparations to supply all—and we'll do it, too.

Those Cinderella Dolls are the large ones. Of course, you've seen them or at least heard of them. They are famous the world over for their wonderful beauty and for their durable qualities. All have real hair, light or dark, blue or brown hair. Prices are, \$2.25, \$2.98, \$3.19, \$3.49, \$3.98, \$4.09, \$5.00, \$5.50 and \$6.50.

We have the finest assortment of Jointed Dolls in Norfolk. They are the Boston Babies, and look just like real dolls. All are strongly jointed. Blondes or brunettes. 25c to any price you wish.

The Kid dolls are the Columbias, and we can safely say no better kid dolls were ever made. They are beauties, and if you want a kid doll you can be pleased here, if anywhere. 25c, 50c, 75c, \$1.00 and \$1.19.

Colored dolls of all kinds, real black one, South African and Philippines. 10c to \$1.19.

A very fine assortment of Dressed Dolls at any price you wish. Soldiers, Sailors, Nurses, Cow Boys, Bicycle Riders, and then those handsome Girl-dressed dolls with stylish hats and gowns.

Dolly Varden dolls, the kind that are made from good strong Cambric. They have bright, cheerful faces, and are dressed nicely. 25c to 50c.

Rubber dolls are here for the small folks, some dressed and some plain.

Dolls Less than Half Price.

Beautiful Kid Body Dolls with excellent bisque head, long flowing hair, has shoes and stockings on. This doll is 17 inches long and sold at 37 1/2c. Will go Monday, 11c each.

Splendid Jointed Dolls, made of good cambric, firmly jointed. This is a beautiful doll, it is 16 inches long, has long curly hair. This doll sold at 33c. Will go on sale Monday, 11c.

Excellent Quality Kid Dolls with shoes and stockings, good bisque head, thick wavy hair, eyes that open and shut. This doll is 16 inches long and sold at 39c. Will go on sale Monday, 19c each.

DOLLS' SUPPLIES

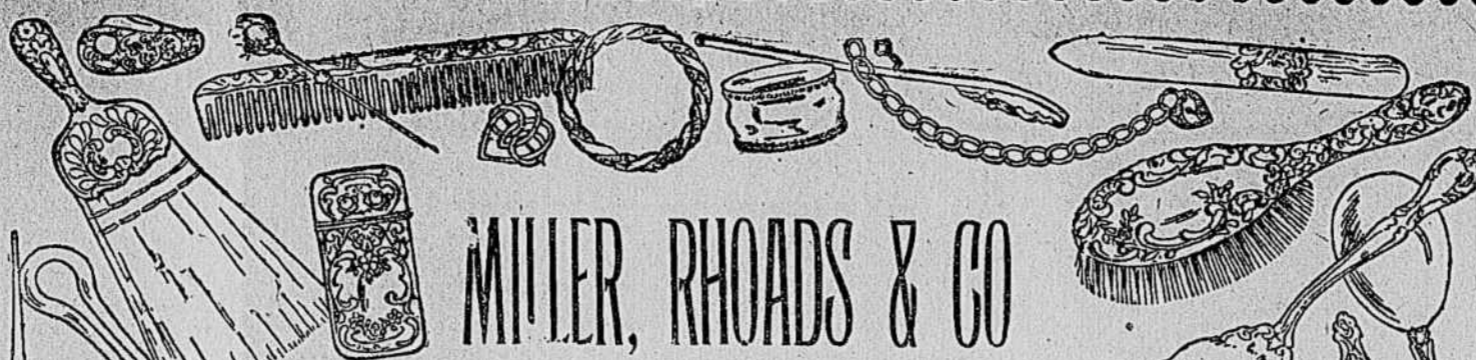
Everything for a doll's wardrobe and every article a child wants for her doll or dolls' house. Knit Sacques, Booties, Slippers, Hosiery, Muffs, Lamps, and Lamps, Necklaces, Watches, Knife, Fork and Spoon, Combs, Brushes, Hats, Lace Caps and lots of other things.

LEATHER GOODS.

All the Newest and most Fashionable Leathers made up into handsomely trimmed Pocket Books, Card Cases, Shopping Bags, Chatelaine Bags, Collar and Cuff Cases, and Letter Cases.

Splendid assortment of Black and Colored Pocket Books, some plain and part handsomely mounted with Gold and Gun Metal corners. Prices, 25c up to \$7.00. Cases in all the new shapes, the new colors, and at the lowest prices.

Black and Colored Books and Bill Books of all descriptions. Leather Bags and Chatelaines in a profusion of styles.



A Notable Jewelry Event.

We show the most desirable Jewelry stock in Norfolk marked at the lowest prices quoted anywhere. More people are becoming acquainted with this fact every day, and more people are finding out that prices which stand on their own merits, in advertisements, represent better values than those which are propped up with stereotyped exaggerations. We predict

A Great Business for Our Jewelry Department from Now Until Christmas

by reason of the extraordinary preparations which we have made and the magnificent stock which we show as a result of those preparations, not only in the more elaborate pieces of Jewelry and Silverware, but also in the small, useful novelties of which every one requires so many. To an unmatched collection of these latter we direct attention by announcing a sale of

Sterling Silver, and every piece guaranteed 925-1000 fine.

At 10c.

Sterling silver Thumbies.
Sterling silver Glove Hooks.
Sterling silver Cuff Knives.
Sterling silver Nail Files.
Sterling silver Tie Pins.

At 15c.

Sterling silver Nail Files.
Sterling silver Cuff Knives.
Sterling silver Glove Hooks.
Sterling silver Jeweled Hearts.
Sterling silver Umbrella Knives.

3 in. Sterling Handles at 17c

Sterling silver Nail Files.
Sterling silver Shoe Horn.
Sterling silver Shoe Buttons.
Sterling silver Cuff Knives.
Sterling silver Seals.
Sterling silver Letter Openers.
Sterling silver Roller Blotters.

At 19c.

Sterling silver top Emories.
Sterling silver top Vinegar.
Sterling silver Salt and Peppers.
Sterling silver Double Heart Brooches.

Ebonoid Handles at 25c.

(Silver Mounted)
Sterling silver Nail Brushes.
Sterling silver Tooth Brushes.

Sterling silver Letter Openers.
Sterling silver Glove Darners.
Sterling silver Glove Buttons.
Sterling silver Blotters.
Sterling silver Shoe Horns.
Sterling silver Erasers.
Sterling silver Shoe Hooks.
Sterling silver Cuff Knives.
Sterling silver Darners.

3 in. Sterling Handles at 25c

Sterling silver Shoe Horns.
Sterling silver Curling Irons.
Sterling silver Button Hooks.
Sterling silver Tooth Brushes.
Sterling silver Seals.
Sterling silver Cuff Knives.
Sterling silver Darners.
Sterling silver Erasers.
Sterling silver Hat Marks.
Ster. silver Motto Book Markers.
Sterling silver Shoe Pins.
Ster. silver top Cologne Bottles.
Ster. sil. rim Tooth Pick Stands.

At 25c.

Ster. silver Tooth Powder Jars.
Sterling silver Tooth Brush Jars.
Sterling silver Thumbies.
Sterling silver Cuff Buttons.
Sterling silver Pencils.

At 39c.

Sterling silver Seals.
Sterling silver Button Hooks.
Sterling silver Nail Files.
Sterling silver Cuff Knives.
Sterling silver Darners.
Sterling silver Blotters.
Sterling silver Shoe Horns.
Sterling silver Curlers.
Sterling silver Tooth Brushes.
Sterling silver Baby Brushes.
Sterling silver Baby Combs.
Sterling silver Nail Brushes.

Sterling Envelope Openers, 39c.
Sterling silver Erasers, 39c.
Sterling silver Hearts, 39c.
Sterling silver Hat Marks, 39c.
Ster. handle Dinner Bells, 39c.

Jeweled Handles at 50c

(Sterling Silver)

Sterling silver Darners.
Sterling silver Blotters.
Ster. Baby Brushes and Combs.
Sterling silver Nail Files.
Sterling silver Button Hooks.
Sterling silver Tooth Brushes.
Sterling silver Nail Brushes.
Sterling silver Erasers.
Sterling silver Curling Irons.

Large Sterling Handles at 50c

Sterling silver Envelope Openers.
Sterling silver Shoe Horns.
Sterling silver Button Hooks.
Sterling silver Nail Files.
Sterling silver Tooth Brushes.
Sterling silver Toothbrushes.
Sterling silver Seals.
Sterling silver Cuff Knives.
Sterling silver Erasers.
Sterling silver Curling Irons.
Sterling silver Baby Brushes.
Sterling silver Chain Bracelets.
Sterling silver Pencils.
Sterling silver Scissors.

At 69c.

Ster. silver Handles, worth \$1.19.
Sterling silver Shoe Horns.
Sterling silver Button Hooks.
Sterling silver Nail Files.
Sterling silver Cuff Knives.
Sterling silver Tooth Brushes.
Sterling silver Nail Brushes.

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FREE SAMPLES OF PEANUT SPONGE.

Monday morning, in our Toy Department, between the hours of 10:30 A. M. and 11:30 A. M., we will give every man, woman and child a free sample of pure, whole-some candy, better known as "Peanut Sponge."

MILLER, RHOADS & CO.

THE TOYS.

A collection of toys that would do credit to a store in some city three times this size. Its a collection that to look at them properly it would take a whole day. We want you to see them and if you come we will show you with pleasure whether you purchase now or not. We know you will later, if not now.

Iron Toys! Everything you want is here. Fire Patrols, Police Patrols. Fire Engines, Hook and Ladders, Mowing Machines, Cannons, Trains of Cars, Banks of all Kinds, Stoves, Combination Safes, and many other good toys are here.

Tin Toys! Patrols, Grocery Wagons, Sprinklers, Hose Carts, Phaetons, Street Cars, Horns, and there are others besides.

Magic Lanterns. None but the best find place here. We can give you a good one at 25c and better ones at 50c, 75c, \$1.00 and on up to \$4.25 \$7.50 and \$9.00.

Foot Balls. Every size and price and they're made of good rubber at prices, 50c, 59c, 65c and 75c.

Velvet Covered Rubber Balls, all sizes and prices. These are the kind children delight to get.

Drums. Not the cheap, poorly made ones, but good, strong, durable ones that make lots of noise, 25c up to \$1.00.

Soldier Suits, Sailor Suits, Policeman's, Drum Major, in fact any kind of suit you wish you will find here.

Wooden Ware! Bureaus, Side Boards, Beds, Tables of all Kinds, Chairs, Wash Stands, Ironing Boards, Pastry Sets, Kitchen Sets, Trunks, Desks.

Crokinole Boards! We have a specially good one. Its made of hard wood nicely polished, rubber covered guide posts, and center of felt. We have good men to go with each board. \$1.98 each.

Mechanical Toys! Walking Rats, Walking Monkeys, Cats that run, Red Devils, Dancing Sailors, Laughing Niggers, and lots of other good toys.

Ten Pins at any price you wish, from the smallest size up to the great big ones.

Trunks by the car load. Every size, every kind and at every price.

Go Carts. We have just received another car load of those well made Go Carts. Everybody said they were the best in town. The prices start at 50c, and on up to \$3.19.

Children's Desks. Good Roller-Top Desks, handsome-ly polished. \$3.75, \$4.50 and \$5.98.

CANDIES.

The Candy Vista grows brighter and brighter. The whole section is in shimmer with the variegated charms of Christmas confections. Every dainty morsel is sweet and wholesome, no mistake on that score. The theme is not exhausted until a word is said of prices. Spite of incomparable qualities you'll often find we charge about half what others ask.

Peanut Sponge Cake. Its new and we are selling lots of it. 10c pound.

We have a splendid grade of mixed candy that we sell at 10c pound.

Almost any kind of candy you want is in the assortment at 20c pound.

Assorted Bon Bons, equal to the 80c quality sold elsewhere, out up in neat box, 40c pound.

BOOKS.

Historical Works, Juvenile Books, Devotional Books, Picture Books and many others are gathered together in our great book department. They were selected understandingly and bought advantageously, hence the lowest prices in this city. There is a cash saving on every book bought here.

Works by such well known authors as Ian MacLaren, E. P. Roe, Carlyle, Henry Fielding, Henry Davenport Northrop, James D. McCabe and many other well known writers.

The Christmas books are here, thousands of them for you to select from. Such amusing books as, The Night Before Christmas, Cinderella, Jack and the Bean Stalk, Nursery Rhymes and hundreds of others.

We have a Bible that we are selling special at \$1.00. Its handsomely bound and self-pronouncing and well worth \$1.75.

SILK PETTICOATS.

Prices and styles to suit everyone. Have you thought of a Silk Petticoat for Christmas? We sell scores of them for such a purpose.

Beautiful Fanciful Taffeta Silk Petticoat, regular \$5.00 grade, \$3.98.

Fine Taffeta Silk Petticoat, all colors; we price these at \$6.00.

Special for Monday.—One lot of Taffeta Silk Petticoats that sold at \$8.75, now \$6.98.

Special for Monday.—Twenty-five Taffeta Silk Petticoats that sold at \$10.00, all shades; we price these at \$7.98.

TREMENDOUS PRICE-CUTTING IN LADIES' SUITS.

\$18.50 and \$17.50 Suits at \$12.50.—Monday \$12.50 buys the Best Wool Ladies' Man-Tailored Suits in Norfolk. Our sale last week demonstrated this fact, consequently we have gathered together another tremendous showing of Suits that sold from \$15.00, \$17.00 and \$18.50, and are determined to give you values never before attempted. But it is Miller, Rhoads & Co.'s way. Merchandise must turn over quickly here, therefore come early to-morrow and secure a Handsome Suit worth \$15.50 to \$18.50 for... \$12.50

HOLIDAY GIFTS.

Looking over the Opal Ware we see all these beautiful pieces that make handsome and useful presents. They are neatly painted and edged with gold.

Bon Bon Boxes, Bottles of all kinds, Comb and Brush Trays, Cigar Jars, Collar and Cuff Boxes, Jewel Cases, Fern Dishes, Glove and Handkerchief Boxes, Puff Boxes, Rose Bowls, Cracker Jars, Flower Vases, Sugar Bowls, Pin Trays, and there are many others.

LOW PRICES ON HOLIDAY FURS.

Our Fur Department enjoys the lion's share of the better class of the Holiday Fur trade in Norfolk, because it has earned so enviable a reputation among Norfolk's fur buying women for reliable style and fit of furs of every description.

Fine Int. Seal Scarf, trimmed with eight tails and two heads. One of our leaders, \$2.75.

Int. Stone Marten Scarf, full size, eight tails and two heads, \$2.59.

Int. Sable Scarf, four tails, \$3.50.

Fine Black Dyed Opossum Scarf, six large tails. Very choice, \$8.00.

Real Mink Scarf, with eight tails and two heads. A special Scarf which we cannot duplicate. \$5.00.

Real Mink Scarf, large size, with six fine tails and two heads, \$10.00.

Large size Int. Stone Marten Scarf, eight large tails, \$7.50.

Large size Black Marten Scarf. A choice piece of fur, \$10.00.

Choice Int. Seal Collarette, with standing collar lined with satin, \$5.00.

Black Astrachan Collarette, large size, \$5.00.

Choice Int. Seal Collarette, lined with satin, trimmed with twenty-four tails, \$6.50.

Int. Marten Collarette, standing collar, \$7.50.

Baltic Seal Collarette, with long tabs, trimmed with tails, \$7.50.

Electric Seal Collarette, long tabs trimmed with tails, \$9.50.

Baltic Seal Collarette, with yoke and under collar of Black Astrachan, \$9.00.

Black Marten Collarette, with deep yoke back and front of Black Astrachan, \$11.93.

Electric Seal Collarette, with yoke and under collar of Int. Mink, lined with best satin, \$16.00.

Real Skunk Collarette, large size, lined with the best satin, \$20.00.

Electric Seal Collar, with deep border and collar of Russian Lynx, \$19.50.

Black Marten Collarette, long tabs, Astrachan yoke, trimmed with eight tails, \$27.50.

Fine Black Coney Muffs, made full and well trimmed, \$1.50 and \$2.00.

Int. Seal Muffs, each one beautifully made, \$2.25, \$3.00, \$4.00 and \$5.00.

Black Astrachan Muffs, \$4.75.

Black Marten Muffs, \$6.50.

Real Skunk Muff, very fine, \$11.00.

HANDKERCHIEFS FOR PRESENTS.

We pass all reference to the size of the stock. None of the Miller, Rhoads' interests are trifling. That fact is well known. The variety of Handkerchiefs we show will not surprise you. You expect completeness here. Neither will the great cut prices astonish you. You've grown accustomed to finding the best values at this store. We are going to have some big crowds at the Handkerchief Department, and want you to be one of the happy purchasers.

Handkerchiefs sold at \$2.50 and \$3.00, price \$1.59.

Handkerchiefs sold at \$1.50 and \$1.75, price \$1.19.

Handkerchiefs sold at \$1.00 and \$1.25, price 89c.

Handkerchiefs sold at 75c and 89c, price 59c.

Handkerchiefs sold at 50c and 59c, price 39c.

Fine Linen and Swiss Embroidered Handkerchiefs at 25c. We place particular emphasis on the variety of the assortment and on the excellence of the quality of the handkerchiefs we show at this price.

Exquisite Holiday Handkerchiefs in Scalloped and Hemstitched Edges; Handkerchiefs by the thousands; every new and wanted style is shown in this vast assortment; 12 1/2c and 10c.

In the Staple Plain Handkerchiefs we show every quality and every width hem, 1/4 inch to 1 inch, from the Cotton one at 3c and the All Linen one at 5c, 10c, 12 1/2c, 25c to 35c.

HOLIDAY DRESS GOODS.

This is one of the departments that never fails to do the right thing at the right time and to do it thoroughly. Holiday Dress Goods are the order of the day now, and elsewhere in all Norfolk you will not see the equal.

50 inch Black French Serge.—Here is your chance; a fine All Wool serge, all you want, at any time as long as it lasts. This is the best article to be found anywhere for the money, 49c.

Golf Plaids.—They are beauties and arrived just in time for Monday buying. Navy and Light Plaid, Black and White, Brown, \$2.75, \$3.00 and \$3.25.

Grey and Brown Cheviot.—Have you seen the fine one we are selling at 75c. Quality is out of the ordinary; equal to the dollar goods, and is 50 inches wide.

Grey Plaids.—Here is something not often seen in desirable patterns at 12 1/2c. Granite weave, and look like the 50c goods.

5 1/4c and 7 1/4c Dress Goods.—We sell low priced goods as well as fine ones. This

lot is composed of neat Checks and small Plaids, in clean, bright colors.

Fancy Black Goods.—They are strictly All Wool, six handsome patterns, and a fair price on them would be 50c. Our price for Monday is 39c.

Camel's Hair Cheviot.—You have paid a dollar and a half for no better. Ours is a fine, beautiful fabric, 54 inches wide, \$1.25.

Imported Novelty Dress Goods.—A broken lot of fine goods that retailed at \$1.25 and \$1.50; we will close at 99c.

Cloakings.—A small lot of six pieces of fancy materials for children's and misses' jackets, coats and capes. We want to clean up the lot, have no room for them. They were \$2.00 and \$2.50. 54 inch and 56 inch wide. To close the lot, \$1.59.

CHRISTMAS GLOVES.

We have made preparations for a Big Holiday Trade in this department—and we will have it, too. No department in the entire store is better equipped to meet your wants than this.

A splendid glove is the Victoria. Its our Dollar Glove, and we have it in all colors, with the right embroidery and two good clasps. \$1.00.

At \$1.25. Saxon Beauty is a guaranteed glove. The very nicest stitching and three stylish clasps. All the very latest colors. \$1.25.

Grey and Mode Suede gloves are quite fashionable, and we have three splendid qualities. \$1.25, \$1.39 and \$1.50.

Perrin's famous gloves are here in English Tans, French Mode and Black. \$1.50 a pair.

Fur Top Gloves! We have a splendid assortment of these, both for Ladies and Children. They are nicely lined and well made. Only the best fur is used in our gloves. All sizes are here. 50c. to \$1.25.

Ladies' and Children's Fabric Gloves and Mittens from 10c. up to 50c.